

MINUTES – LETA Executive & Finance Meeting

7733 PERKINS ROAD ☞ BATON ROUGE, LA – 12:00 p.m. – Thursday, January 10, 2013

LETA Present

Wayne Berry • Kathy Kliebert
Gigi Carter • Chris Goudeau
Barbara DeCuir

LPB Staff Present

Beth Courtney • Bill Belsom
Bob Neese • Joanne Gaudet
Barbara Williams • Jeanne Smith
Terri Crockett • Clay Fourrier

1. **CALL TO ORDER:** LETA chairman Chris Goudeau called the meeting to order.
2. **MINUTES APPROVAL:** Kathy Kliebert presented minutes from the previous meeting for approval. *Motion:* Barbara DeCuir moved and Gigi Carter seconded that the minutes be accepted and adopted. *Action:* Motion carried.
3. **LETA/FOUNDATION FINANCE REPORTS:** Joanne Gaudet presented the financial reports. We are 50% through the fiscal year and 49.5% through our annual expenditure budget. The expenditures remain in line and on track with the current fiscal year budget. Total revenue to date is \$4,904,661 which is 55% of our overall budgeted revenue, and comprised largely of general fund revenue from the State. We've received 75% of our general fund revenue, which is \$4,531,763 of our projected \$6,042,353 general fund budget. Self-generated revenue is \$359,297, 17% of the total projected self-generated budget of \$2,061,451. This includes the usual (1) Lottery (2) Foundation rent, (3) truck uplinks, etc., all of which are on track with budget projections. Total expenditures to date are \$4,413,522. The largest expenses to date are: personal services, salaries and related benefits in the amount of \$3,294,562 and is approximately 50% of the projected annual personal services budget of \$6,535,854. Other major year-to-date expenses include \$733,229 for operating services which is comprised of maintenance contracts, utilities, satellite lease, land & tower leases, phones, etc., and \$332,600 in interagency transfers that consists of risk management, civil service, state mail, among other expenses. Total net of revenue over expenses is \$491,139. *Motion:* Kathy Kliebert moved and Barbara DeCuir seconded that the financial reports be accepted. *Action:* Motion carried.

FLPB REPORT: Terri Crockett reported that *Louisiana Legends Honorees for 2013* are: Delton Harrison, Paul Hilliard, Kitty Kimball, Ellis Marsalis and Glen Post. Current revenue is \$24,000. The sponsors are: Blue Cross Blue Shield of Louisiana, Roy O. Martin, Paragon Casino Resort, Greg & Karin Barro, Harper & Winters Strategies. FLPB November 2012 financial statement: Membership revenue was \$143,896.70. Through November, overall revenue was \$711,364.13. On-Air revenue is up \$46,972.08. Add gift revenue is up \$50,683.25. Expenditures totaled \$58,692.36. *Upcoming Events:* Downton Abbey sneak peek is Thursday, January 31 from 6:30-8:30 p.m. at LPB. In addition to seeing Episode 5 before the rest of the state, you will be treated to dinner. Tickets are \$25. If you're interested, please contact the Friends office at 225-767-4214.

Chairman's Report: LETA board had a *moment of* silence in the passing and memory of Glenn Kinsey's mother. Wayne Berry was reappointed as honorary member of the LETA board for 2013. LETA has selected Chris Goudeau as representative from the CODIFL board. *Motion:* Kathy Kliebert moved and Gigi Carter seconded that the appointment and selection be approved and accepted. *Action:* Motions carried.

President's Report: Beth Courtney – A press conference was held Monday, January 7 here at LPB, announcing that PBS's *Antiques Roadshow* will be here in Baton Rouge on July 27th at the River Center. Mayor President Kip Holden, Paul J. Arrigo, President & CEO of Visit Baton Rouge, Friends of LPB vice-chairman Phillip Juban, and LETA board chairman Chris Goudeau were among present as we celebrated this great news. *2013 APTS Public Media Summit* (formerly known as Capitol Hill Day) is scheduled for Sunday, February 24 – Tuesday, February 26 in Washington, DC.

Underwriting Report – Jeanne Smith – FY 2013-2014 goal is \$500,000. Booked business as of January 10th is \$238,237.10, which is 48% of the goal.

Programming Update: Bob Neese reported that LPB big program for the next few months is *Downton Abbey* on Sundays at 8 p.m. Other series include *The Abolitionists* on American Experience for the next two Tuesdays. *Shakespeare Uncovered* on Fridays at 9 p.m. starting January 25. It features actors telling the stories behind the Bard's plays. A new season of *Pioneers of Television* will air on Tuesdays starting January 29. Please be reminded that the deadline for *Young Heroes* nominations is Friday is February 8. The *Antiques Roadshow* event is July 27 at the River Center. If you know someone who wants to apply for *Antiques Roadshow* tickets, they can go to www.pbs.org/antiques or call 1-888-762-3749. Each winner in the drawing gets two tickets and everyone with a ticket can get two items appraised

Production Update: Clay Fourrier reported *Louisiana Public Square – Newtown: A Louisiana Perspective. Where does Louisiana stand in this national discussion on guns and mental health?* The program is airing Wednesday, January 23 at 7 pm on LPB HD. (Recording is Tuesday, January 22). The panelists are: *Col. Mike Edmondson - Superintendent of the Louisiana State Police, Senator Neil Riser – constitutional amendment regarding gun rights, Lewis Unglesby – trail attorney, and possibly Dr. Cheryl Stevens – Child Psychiatrists* who has not been confirmed. LPB is continuing work on our *Sunshine by the Stars* project to include extra acts for national distribution. We will also be videoing bears and whooping cranes and more for our *Louisiana Alive!* series produced with the LA Department of Wildlife and Fisheries. *Louisiana Legends: A new series of Louisiana Legends interview shows based upon our 2013 Legends.* LPB will be doing bios for the legends show based upon the Gala. Also we will be taping the bios and TV show based upon the 2013 *Young Heroes Awards*.

Submitted by Barbara A. Williams – bawilliams@lpb.org – 225-767-4200